HEADSTART®
GOLD

The revolutionary NATURAL grass seed treatment

Your key to the successful establishment and rapid germination of all grass areas

HEADSTART® **GOLD** is the latest in performance-enhancing grass seed coatings for sports fields, golf courses, lawns and agriculture.

HEADSTART® **GOLD** is a biological germination accelerator which is the second generation of the original HEADSTART® formula. HEADSTART® **GOLD** has been further developed and improved in a number of different ways through research, testing and field trials work. HEADSTART® **GOLD** benefits from minerals such as Phosphorus, Sulphur, Copper and Molybdenum. These nutrients stimulate root formation, development and growth, ensuring that the seedling grass plant develops a strong root system during the critical start-up phase. This leads to better access to moisture and nutrients and makes the grass seedling plant stronger and more resistant to stress.

In a short time, HEADSTART® **GOLD** can help you by giving faster germination, creating stronger roots and ultimately, healthier and stronger amenity turf. The improved seed technology of HEADSTART® **GOLD** works to help improve amenity grass establishment in all situations.

HEADSTART® **GOLD** **together with quality Designer seed, gives sports and amenity turf the best possible start.**

Sinclair McGill

Limagrain

HEADSTART® GOLD

The revolutionary NATURAL grass seed treatment

HEADSTART® **GOLD** comes as standard on all **Designer** seed mixtures

Phosphorus
Essential for photosynthesis and synthesis oils, sugars, starches and enzymes

Ensures rapid rooting

Enzyme Activity
Stimulates growth of roots/ shoots

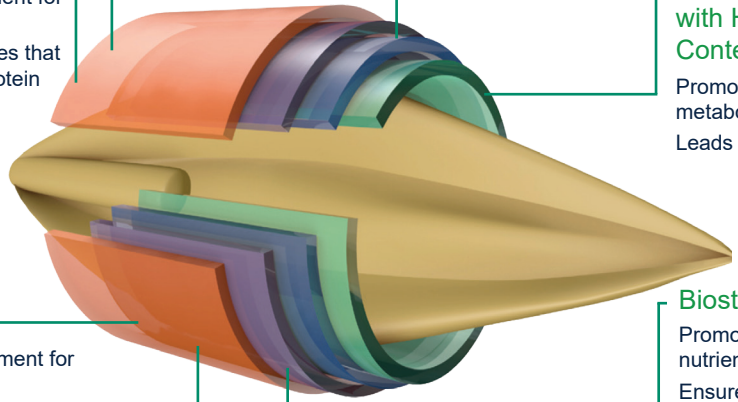
Provides energy to start photosynthesis

Molybdenum (Mo)
Essential trace element for initial growth

Required for enzymes that are involved with protein formation

Seaweed Extract with High Cytokinin Content
Promotes cell division & metabolism

Leads to faster germination



Copper
Important trace element for re-growth

Part of enzymes in photosynthesis/metabolism

Stimulates production of lignin rigid cell walls

Sulphur (S)
Basic building block for production of proteins, hormones & vitamins

Biostimulants
Promote the supply of nutrients

Ensure efficient use of nutrients

Proven deficiency of trace elements

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